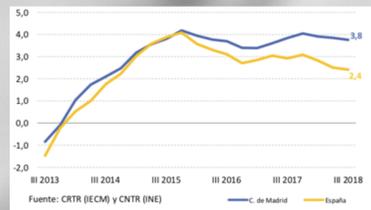


## ECONOMIC MOTOR OF SPAIN



### GROSS DOMESTIC PRODUCT- Interannual Grade

The regional GDP registered an advance in 2018 of 3,7%, much higher than the national average (3,1%) and the average of the euro zone (1,8%).

Madrid is the 4th city of the European Union by number of operational headquarters of multinational companies, according to the list FORTUNE Global 500

For foreign investors, Madrid is the number 1 option:

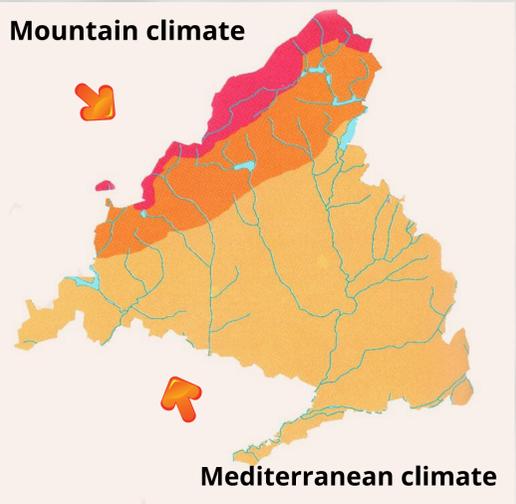
- Historically, more than half of incoming investment to Spain goes toward the region of Madrid.
- Almost 6 out of 10 euros invested in Spain between 1993 and 2017 were invested in the Community of Madrid.
- In 2018 alone, the Region of Madrid received foreign investments totally more than 40.000M €, up an 125% more than the previous year (an increase of more than half in a year).

The Community of Madrid is among the most advanced regions of Spain and Europe. It greatly exceeds the national average in terms of the penetration of the knowledge society in homes and companies. It has research groups recognized worldwide and the volume of investment in R & D is also superior to the rest of the country.

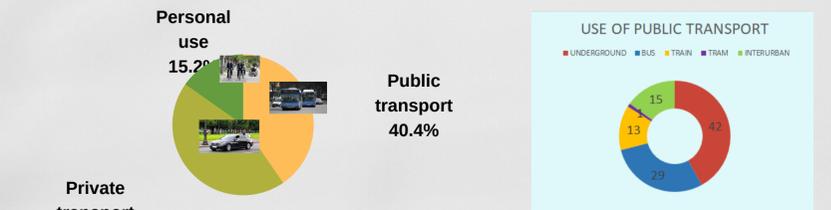
Many multinational companies choose to set up their headquarters in the Region due to its capacity to establish connections between Europe, Latin America and the rest of the world.

Madrid's innovation ecosystem is based on four key pillars that really set it apart in both qualitative and quantitative terms in relation to the rest of the country and on a par with European innovation clusters: its investment in R&D, human capital, business sector and its knowledge-generating centres.

# M MADRID



- ### TOP-QUALITY INFRASTRUCTURES
- The Community of Madrid is located in the center of the Iberian Peninsula.
  - Madrid is the capital of Spain and the epicenter of the national network of roads and railways, being the best connected node of the country's transport network.
  - The radial highways, as well as the main branches of the high-speed rail system and the largest airport in Spain are located in our region.
  - The excellent land and air connectivity of the region links with the rest of Europe and Latin America, make the Community of Madrid an ideal destination for the business triangulation between these two major world regions and the rest of the planet.
  - We have the best public transport in Spain, which was used by 1548 million people in 2018.

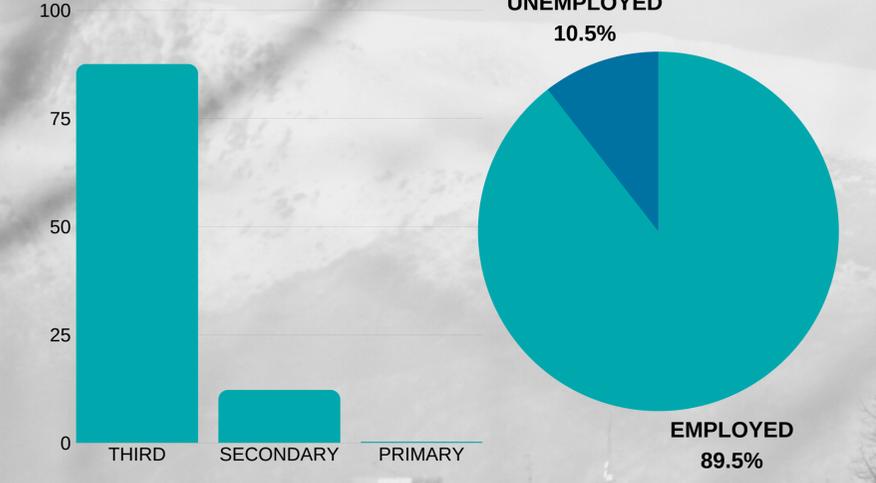


Private companies, in Madrid offer means of transport such as electric scooters, rental cars or bicycles:

- Electric scooters:** In Madrid, there are **5.000** electric scooters to rent.
- Rental cars:** In 2017 a company called Car2Go, reached **200.000** users in Madrid.
- Private bicycles:** currently, there are **63.526** users of the company BiciMAD, responsible for renting the bicycles.

- LESS BUREAUCRACY
- MORE ECONOMIC FREEDOM
- LESS TAX LOAD

## JOBS BY SECTORS



87.6% of employed people in Madrid, work in the third sector (**service, trade**).  
 12.2% in the second sector (**industry and construction**)  
 And only 0.22% in the primary sector (**agriculture, livestock, fishing, hunting and mining**)

Size: 8,030 Km2  
 Population: 6,47 million.  
 GDP: 229,228 mill. €

COMMUNITY OF MADRID



Madrid is the region with the **highest life expectancy** in the European Union and the community with **the highest HDI** in Spain.

We have this **good data** because of:

- Our **life habits**.
- Our **public health**.
- Our **diet**.
- Our **very low crime rate**.